

# New PARLIAMENT Menthol Lights



2071742475

**SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.**

*every light price*

Welcome to the Parliament Menthol Lights family.

Tell us about Yourself. Return this to receive future offers from Parliament.

Mail to: Parliament Menthol Lighter Offer  
P.O. Box 00000  
000000, 00 00000-0000

☐ Mr. \_\_\_\_\_  
☐ Ms. \_\_\_\_\_  
☐ Mrs. \_\_\_\_\_

Address \_\_\_\_\_ Apt. \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Zip \_\_\_\_\_ Phone (\_\_\_\_) \_\_\_\_\_

1. What is your regular brand of cigarettes—that is, the brand you smoke most often?

(Brand)

2. Is your regular brand ...? (Check one)  
☐ Regular/ King size ☐ 100's ☐ 120's
3. Is your regular brand ...? (Check one)  
☐ Menthol ☐ Non-menthol
4. What, if any, was your previous brand?

(Brand)

By responding to this survey and signing below, I certify that I am a cigarette smoker 21 years of age or older, I am also willing to receive cigarette coupons and branded incentive items in the mail, subject to applicable state and federal law.

Signature (required)

Birth date (required) / / Today's date

**\$1.25 OFF**  
**3 PACKS OR A CARTON**  
On Parliament Menthol Lights family



CONSUMER: Limit one coupon per purchase. Not to be redeemed for cash or other goods. Redeemable only at participating retailers. Valid only in the U.S.A. Consumer pays any sales tax. RETAILER: Please redeem and reimburse you the face value of this coupon plus 8¢ handling and postage provided you and the consumer have complied with the terms herein. Good when submitted by mail to: U.S. Dept. of Health, Education and Welfare, P.O. Box 1346, Rockville, MD 20850. Coupon must be shown upon request. Void where prohibited, taxed or restricted. Cash value 1/20¢. Good when mailed to: Philip Morris U.S.A. CMS Dept. #28200, 1 Phantom Drive, Oak Run, Texas 75844.



5 28200 82077 3

PARLIAMENT'S COUPON EXPIRES 12/31/88